

VTA NEWS

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FOR IMMEDIATE RELEASE

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Easy Access to VTA's New Bus Service Information

San Jose- In an effort to provide improved transportation service to the public, the Santa Clara Valley Transportation Authority will enter a new era of bus service beginning January 14, 2008. The newly revamped system includes more frequent service on many major routes, expanded express bus service, a significant increase in low-fare community bus routes, scheduling and/or route alterations for 57 routes and the discontinuation of seven underutilized ones.

To ensure an easy transition to the new service, VTA has launched an extensive outreach and communications program which includes a redesigned easy to use website with interactive maps and on-line trip planning, personal trip planning sessions throughout the valley, free informational materials and live customer service and trip planning via VTA's customer service line or our downtown Customer Service Center.

The following trip planning sessions represent several of the many scheduled at various facilities and centers throughout Santa Clara County and will occur during the month of December 2007:

*December 7, 2007
Mountain View Senior Center, District 2
266 Escuela Avenue, Mountain View
10:00am-12:00pm
Ride VTA Bus Line #34.*

*December 8, 2007
Berryessa Flea Market, District 6
Near VTA Bus Stop & Entrance
1590 Berryessa Road, San Jose
9:00am-6:00pm (Spanish speakers available)
Ride VTA Bus Lines #36 or 62*

*December 8, 2007
Toys for Tots, District 6
Plaza de Cesar Chavez, downtown San Jose
7:00am-6:00pm
Ride VTA Bus Lines #23 or 85*

*December 11, 2007
Cupertino Senior Center, District 2
21251 Stevens Creek Boulevard, Cupertino
10:00am-12:00pm
Ride VTA Bus Lines #23*

*December 11, 2007
Kaiser Permanente Office, District 4
770 Calaveras Boulevard, Milpitas
9:30am-12:00pm
Ride VTA Bus Line #47*

*December 13, 2007
Gavilan College, District 1
5055 Santa Teresa Boulevard, Gilroy
10:00am-2:00pm*

*December 15, 2007
Westfield Valley Fair Shopping Mall, District 1
2855 Stevens Creek Boulevard, Santa Clara
Near See's Candy
9:00am-6:00pm
Ride VTA Bus Lines #23, 36 or 60*

*December 15, 2007
Eastridge Shopping Mall, District 6
2200 Eastridge Loop, San Jose
9:00am-6:00pm
Ride VTA Bus Lines #22, 26, 31, 39, 70, 71, 77
or 522*

*December 12, 2007
Milpitas Food Pantry, District 4
196 South Main Street
9:00am-1:00pm*

*December 14, 2007
Kaiser Santa Teresa Farmers' Market, District 5
Located between 1 North & 2 North Buildings
10:00am-2:00pm
Ride VTA Bus Lines #27, 66 or 68*

*December 15, 2007
Great Mall, District 4
447 Great Mall Drive, Milpitas
Near Food Court
10:00am-6:00pm
Ride VTA Bus Lines # 27, 66 or 68*

*December 15, 2007
Oakridge Shopping Mall, District 6
925 Blossom Hill Road, San Jose
Near Food Court
10:00am-6:00pm
Ride VTA Bus Lines #27 or 13*

*December 21, 2007
Willows Senior Center, District 5
2175 Lincoln Avenue, San Jose
10:00am- 1:00pm*

For those unable to attend the pre-scheduled trip planning sessions listed above and wish to learn more about VTA's new bus service, please visit www.vta.org or contact VTA Customer Service Call Center (408) 321-2300.

Background on VTA New Bus Service

In August 2007 the VTA Board of Directors adopted a new Bus Service Operating Plan which will make major modifications to the current bus transit network. The Plan was the product of a Comprehensive Operations Analysis (COA), an 18-month effort to develop a transit investment policy, evaluate market opportunities and identify improvements to VTA's bus transit network.

The Plan includes introducing Community Bus Service throughout Santa Clara County. This service features smaller vehicles with an identity tied to the individual communities served. Planners of the New Bus Service anticipate the changes

underway are not going to incur additional costs to VTA or taxpayers through economies realized by a reallocation of services to create overall operational efficiencies and utilization of the smaller community bus vehicles.

The new Bus Service Operating Plan strikes a balance between providing Santa Clara County with needed community transportation services and a core system of routes with frequent service capable of carrying large numbers of riders.

About VTA

Santa Clara Valley Transportation Authority is an independent special district responsible for bus, light rail and paratransit operations; congestion management; specific highway improvement projects; and countywide transportation planning. As such, VTA is both an accessible transit provider and multi-modal transportation planning organization involved with transit, highways and roadways, bikeways and pedestrian facilities. VTA provides services to cities throughout the county including Campbell, Cupertino, Gilroy, Los Altos, Los Altos Hills, Los Gatos, Milpitas, Monte Sereno, Morgan Hill, Mountain View, Palo Alto San Jose, Santa Clara, Saratoga and Sunnyvale.

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